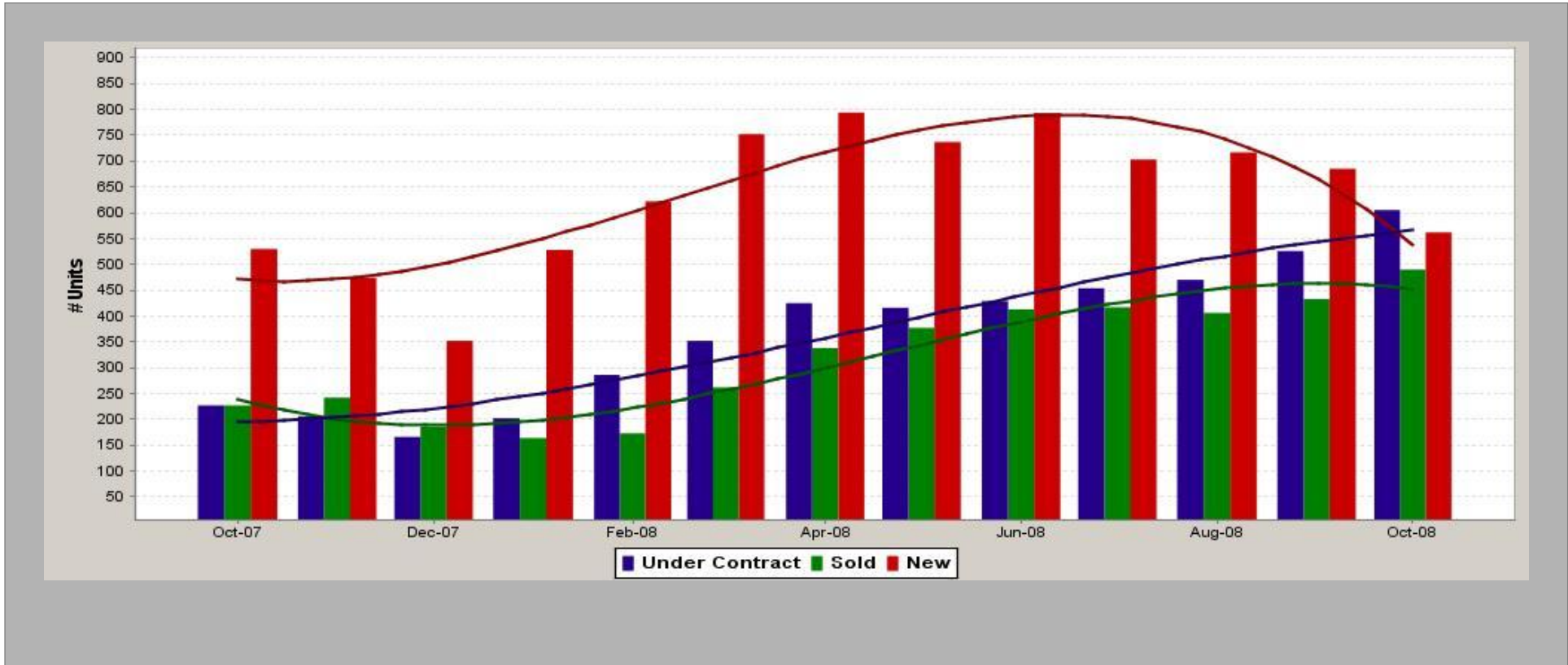


Market Dynamics

Supply & Demand - # Units (UC, Sold, New)

1 Year (Monthly) 10/01/07 - 10/31/08



KEY INFORMATION

	Oct-07	Oct-08	# Units Change	Percent Change
Under Contract	227	605	378	166.5
Sold	227	490	263	115.9
New	530	562	32	6.0

UC
+167%

Sold
+116%

New
+6%

MLS: BAREIS	Period: 1 Year (Monthly)	Price: All	Construction Type: All	Bedrooms: All	Bathrooms: All	Lot Size: All
Property Types:	Residential: (Single Family)					Sq Ft: All
Counties:	Sonoma					

Market Dynamics
Supply & Demand - # Units (UC, Sold, New)
1 Year (Monthly) 10/01/07 - 10/31/08

Coldwell Banker - Santa Rosa

Time Period	FOR SALE		UNDER CONTRACT		SOLD		EXPIRED		NEW LISTINGS
	# Properties	Average DOM	# Properties	Average DOM	# Properties	Average DOM	# Properties	Average DOM	# Properties
Oct-08	3,078	122	605	74	490	76	336	159	562
Sep-08	3,359	116	526	74	433	66	317	161	685
Aug-08	3,481	115	470	70	406	72	337	159	717
Jul-08	3,523	113	454	74	417	75	305	162	703
Jun-08	3,519	109	429	73	413	77	270	158	793
May-08	3,419	112	416	82	377	90	277	172	737
Apr-08	3,344	111	425	80	338	86	237	157	794
Mar-08	3,168	115	352	88	262	110	266	161	752
Feb-08	2,961	123	286	106	173	108	259	175	622
Jan-08	2,889	129	202	107	164	110	348	156	528
Dec-07	2,944	131	166	113	186	103	417	162	352
Nov-07	3,270	123	206	106	242	99	472	150	474
Oct-07	3,536	119	227	95	227	88	513	150	530